



Website review beaverbrooks.co.uk

Generated on May 02 2024 14:11 PM

The score is 64/100



SEO Content

| | <p>Title</p> | <p>Beaverbrooks the Jewellers Watches, Jewellery & Engagement Rings</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------|--------------------------------------------------------------------|-----|---------------------------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----|---|---|---|
| | <p>Description</p> | <p>Beaverbrooks the Jewellers - Trusted specialists in diamonds, rings, jewellery and designer and luxury watches. Up to 4 years 0% finance available.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Beaverbrooks the Jewellers Watches, Jewellery & Engagement Rings</td> </tr> <tr> <td>url</td> <td>https://www.beaverbrooks.co.uk/</td> </tr> <tr> <td>description</td> <td>Beaverbrooks the Jewellers - Trusted specialists in diamonds, rings, jewellery and designer and luxury watches. Up to 4 years 0% finance available.</td> </tr> </tbody> </table> | Property | Content | title | Beaverbrooks the Jewellers Watches, Jewellery & Engagement Rings | url | https://www.beaverbrooks.co.uk/ | description | Beaverbrooks the Jewellers - Trusted specialists in diamonds, rings, jewellery and designer and luxury watches. Up to 4 years 0% finance available. | | | | |
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| | <p>Headings</p> | <table border="1" data-bbox="539 1816 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>26</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1921 1082 2056" style="list-style-type: none"> • [H1] Beaverbrooks The Jewellers • [H2] • [H2] • [H2] | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 9 | 26 | 9 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 9 | 26 | 9 | 0 | 0 | | | | | | | | | |

SEO Content

- [H2] Forever. Bring It On
- [H2] Popular brands
- [H2] Found something you like? Pay £0 deposit today
- [H2] Inspiration & Advice
- [H2] Need help?
- [H2] Accepted payments
- [H3] Luxury Watches
- [H3] Receive a free gift card worth up to £350 when you purchase a luxury watch
- [H3] Popular Jewellery Brands
- [H3] Interest Free Credit
- [H3] Most Wanted Collections
- [H3] Seamaster
- [H3] Black Bay
- [H3] Carrera
- [H3] Navitimer
- [H3] Classic Fusion
- [H3] Formula 1
- [H3] Speedmaster
- [H3] Avenger
- [H3] Superocean
- [H3] Pelagos
- [H3] Chronomat
- [H3] Monaco
- [H3] Constellation
- [H3] De Ville
- [H3] Editor's Picks
- [H3] Engagement Ring Trends 2024
- [H3] Our Favourite Prom Jewellery Pieces
- [H3] May's Birthstone | Emerald
- [H3] Don't miss a thing...
- [H3] Sign Up To Our Emails
- [H3] Sign Up To Our Emails
- [H4] Wedding Party Gift Guide
- [H4] Wedding Inspiration
- [H4] Wedding Party Gift Guide
- [H4] Wedding Inspiration
- [H4] Diamond Buying Guide
- [H4] Watches and Wonders
- [H4] Guide To Getting Married
- [H4] Welcome Our Club
- [H4] Welcome Our Club



Images

We found 69 images on this web page.

16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **24%**


Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

| | | |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|

SEO Links

| | | |
|-----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 18 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 5.56% Internal Links 94.44% |

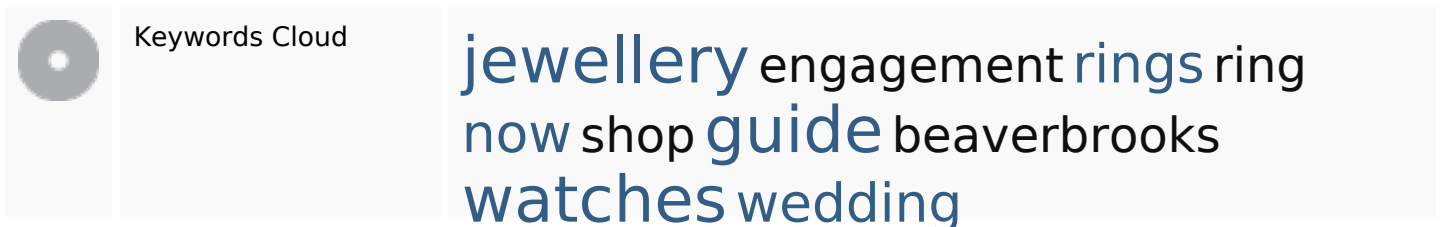
In-page links

| Anchor | Type | Juice |
|-------------------------------|----------|---------------|
| View my list | Internal | Passing Juice |
| Log in | Internal | Passing Juice |
| Register | Internal | Passing Juice |
| Checkout Now | Internal | Passing Juice |
| Trustpilot | External | Passing Juice |
| Shop Ladies | Internal | Passing Juice |
| Shop Mens | Internal | Passing Juice |
| Shop All Sale | Internal | Passing Juice |
| Shop Now | Internal | Passing Juice |
| FIND OUT MORE | Internal | Passing Juice |
| Shop Sale | Internal | Passing Juice |
| | | |

In-page links

| | | |
|----------------------------------------------------|----------|---------------|
| Men's Watches | Internal | Passing Juice |
| Ladies' Watches | Internal | Passing Juice |
| Diamonds | Internal | Passing Juice |
| Luxury Gifts | Internal | Passing Juice |
| View More Inspiration & Advice | Internal | Passing Juice |
| Sign up now | Internal | Passing Juice |
| Start our Live Chat | Internal | Passing Juice |

SEO Keywords






Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| watches | 36 | ✓ | ✗ | ✓ | ✓ |
| jewellery | 35 | ✓ | ✗ | ✓ | ✓ |
| guide | 35 | ✗ | ✗ | ✗ | ✓ |
| rings | 28 | ✓ | ✗ | ✓ | ✗ |
| now | 24 | ✗ | ✗ | ✗ | ✗ |




Usability

| | | |
|--|--------------|--------------------------------------------|
| | Url | Domain : beaverbrooks.co.uk Length : 18 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |





Usability

| | | |
|-----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | | |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|-------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 75 Warnings : 28 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|-------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>https://www.beaverbrooks.co.uk/sitemap-product.xml https://www.beaverbrooks.co.uk/sitemap-category.xml https://www.beaverbrooks.co.uk/sitemap-static.xml https://www.beaverbrooks.co.uk/sitemap-image.xml</pre> |
|  | Robots.txt | <p>http://beaverbrooks.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |