Website review bigleap.ae

Generated on August 11 2023 06:57 AM

The score is 62/100

SEO Content

✓	Title	Digital Marketing,Website & App Development Company,UAE|Big Leap **Length : 64** Perfect, your title contains between 10 and 70 characters.
⚠	Description	We are a leading Digital Marketing Agency in Dubai, UAE providing Professional Branding, SEO, Web & App development,UI/UX Design,Photography &Videography Services **Length : 162** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 1 **H2** 17 **H3** 36 **H4** 11 **H5** 1 **H6** 0 [H1] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] 360° Digital Marketing Company in UAE [H2] Innovate digitally - Transform digitally - Grow digitally [H2] Result-driven digital marketing Strategies [H2] Our Portfolio [H2] Why Partner with Big leap? [H2] Our Process [H2] Their words are precious to us. [H2] Together We can Bring More Creativity into the World

SEO Content

- [H2] we're delivering the best customer experience
- [H2] Why Your Business Needs a BIGLEAP?
- [H2] Check Out Our Latest Blogs
- [H3] BIG LEAP
- [H3] BIG LEAP
- [H3] BIG LEAP
- [H3] BIG LEAP
- [H3] Website Designing & Development
- [H3] Mobile App Development
- [H3] eCommerce Web and App
- [H3] UI & UX Design
- [H3] Digital Marketing
- [H3] Branding
- [H3] Photography & Videography
- [H3] View Our All Services
- [H3] 3 Years of Working Experience
- [H3] Promag
- [H3] COMMEMORATION DAY
- [H3] Promag
- [H3] Seek Machine
- [H3] Onam
- [H3] 51-UAE-NATIONAL-DAY
- [H3] Brainstorm
- [H3] Design
- [H3] Develop
- [H3] Implement
- [H3] Evaluate
- [H3] #Happy Customers
- [H3] +
- [H3] 00
- [H3] 00
- [H3] 00
- [H3] How AI and Machine Learning are Shaping the Future of Website Development in 2023?
- [H3] The Role of Product Packaging in Building Brand Awareness and Boosting Sales
- [H3] What role does ChatGPT play in digital marketing?
- [H3] Perfect digital solutions for today and tomorrow.
- [H3] Newsletter
- [H3] Links
- [H3] Our Office
- [H4] Quality Service
- [H4] One-Stop-Shop
- [H4] Deliver On-Time & Within Budget
- [H4] Mr. Basanth Raghavan
- [H4] Mr. Katariya
- [H4] Mr. Prithviraj
- [H4] Solution Focused
- [H4] Self-Awareness
- [H4] Teamwork
- [H4] Commitment
- [H4] Realistic Approach
- [H5] +971 50 210 93 05

	Images	We found 58 images on this web page.

SEO Content

✓		Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **33%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 29 links including 2 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.34% Internal Links 89.66%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
All Services	Internal	Passing Juice
Website Designing & Development	Internal	Passing Juice
Mobile App Development	Internal	Passing Juice
eCommerce Web and App	Internal	Passing Juice

In-page links

UI & UX Designing	Internal	Passing Juice
Digital Marketing	Internal	Passing Juice
Branding	Internal	Passing Juice
Photography & Videography	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Blogs	Internal	Passing Juice
Faq	Internal	Passing Juice
Career	Internal	Passing Juice
Contact Us	Internal	Passing Juice
facebook	External	Passing Juice
instagram	External	Passing Juice
Linkedin	External	Passing Juice
digital marketing agency in UAE	Internal	Passing Juice
Branding	Internal	Passing Juice
Promag	Internal	Passing Juice
App Development	Internal	Passing Juice
Read More	Internal	Passing Juice
How AI and Machine Learning are Shaping the Future of Website Development in 2023?	Internal	Passing Juice
The Role of Product Packaging in Building Brand Awareness and Boosting Sales	Internal	Passing Juice
What role does ChatGPT play in digital marketing?	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
www.bigleap.ae	Internal	Passing Juice

SEO Keywords

Keywords Cloud	services leap marketing digital big more company clients best uae

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	20	✔	✖	✔	✔
marketing	16	✔	✖	✔	✔
uae	9	✔	✖	✔	✔
leap	8	✔	✖	✖	✔
company	8	✔	✖	✖	✔

Usability

	Url	Domain : bigleap.ae Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 1 Warnings : 2

Document

	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon
○		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		https://www.bigleap.ae/sitemap.xml
✓	Robots.txt	http://bigleap.ae/robots.txt
		Great, your website has a robots.txt file.
✗	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.