

# Website review bravebrandsltd.com

Generated on February 10 2024 19:30 PM






The score is 64/100







## SEO Content

	Title	Brave Brands   Branding and design consultancy <b>Length : 46</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Brave Brands: a branding & design consultancy helping clients achieve business goals worldwide. Expert team based in Towcester, Northamptonshire. Contact us to bring your brand to life. <b>Length : 189</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>Brave Brands   Brand and design consultancy</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Brave Brands   Branding and design consultancy</td></tr><tr><td>description</td><td>Brave Brands: a branding &amp; design consultancy helping clients achieve business goals worldwide. Expert team based in Towcester, Northamptonshire. Contact us to bring your brand to life.</td></tr><tr><td>url</td><td>https://www.bravebrandsltd.com/</td></tr></tbody></table>	Property	Content	locale	en_GB	site_name	Brave Brands   Brand and design consultancy	type	article	title	Brave Brands   Branding and design consultancy	description	Brave Brands: a branding & design consultancy helping clients achieve business goals worldwide. Expert team based in Towcester, Northamptonshire. Contact us to bring your brand to life.	url	https://www.bravebrandsltd.com/
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	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>														

# SEO Content

		0	12	11	5	0	0
		<ul style="list-style-type: none"> <li>• [H2] Brave Brands is a specialist brand and design consultancy, delivering creative and engaging solutions, through design.</li> <li>• [H2] Brave Brands is a specialist brand and design consultancy, delivering creative and engaging solutions, through design.</li> <li>• [H2] Brave Brands is a specialist brand and design consultancy, delivering creative and engaging solutions, through design.</li> <li>• [H2] Driven by creative perfection.</li> <li>• [H2] We discover and define.</li> <li>• [H2] We create and activate.</li> <li>• [H2] Creative solutions with the power to transform</li> <li>• [H2] we'd love to build something great with you, get in touch, and let's work together</li> <li>• [H2] Special VIP event held to celebrate the first sponsorship agreement at the Pyramids of Giza</li> <li>• [H2] Egypt celebrates with a Pharaohs' Golden Parade</li> <li>• [H2] The Hop On Hop Off tour bus of the Pyramids of Giza</li> <li>• [H2] VIP event marks the reveal of the transformed Pyramids of Giza visitor experience</li> <li>• [H3] Discover more on what we do, and how we do it</li> <li>• [H3] Euler Digital</li> <li>• [H3] Kalmar Lighting</li> <li>• [H3] 9 Pyramids Lounge</li> <li>• [H3] The Pyramids of Giza</li> <li>• [H3] Caffeine &amp; Machine</li> <li>• [H3] The Flower Company</li> <li>• [H3] view all our projects</li> <li>• [H3] Working with talented and driven people is our passion.</li> <li>• [H3] read more in our journal of branding and design</li> <li>• [H3] Pin It on Pinterest</li> <li>• [H4] Brand strategy.</li> <li>• [H4] Brand creation.</li> <li>• [H4] Brand experience.</li> <li>• [H4] Brand activation.</li> <li>• [H4] Privacy Overview</li> </ul>					
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.67% Internal Links 73.33%

## In-page links

Anchor	Type	Juice
<a href="#">Profile.</a>	Internal	Passing Juice
<a href="#">Work.</a>	Internal	Passing Juice
<a href="#">Journal.</a>	Internal	Passing Juice
<a href="#">Get in touch.</a>	Internal	Passing Juice
<a href="#">get in touch</a>	Internal	Passing Juice
<a href="#">Special VIP event held to celebrate the first sponsorship agreement at the Pyramids of Giza</a>	Internal	Passing Juice
<a href="#">Egypt celebrates with a Pharaohs' Golden Parade</a>	Internal	Passing Juice
<a href="#">The Hop On Hop Off tour bus of the Pyramids of Giza</a>	Internal	Passing Juice
<a href="#">VIP event marks the reveal of the transformed Pyramids of Giza visitor experience</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

brands consultancy more giza design  
brand brave project creative pyramids

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
brand	23	✓	✗	✓	✓
design	17	✓	✗	✓	✓
brands	15	✓	✗	✓	✓
brave	14	✓	✗	✓	✓
pyramids	9	✗	✗	✗	✓











## Usability

	Url	Domain : bravebrandsltd.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

		
	W3C Validity	Errors : 9 Warnings : 35
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.bravebrandsltd.com/sitemap.xml">https://www.bravebrandsltd.com/sitemap.xml</a> <a href="https://www.bravebrandsltd.com/sitemap.rss">https://www.bravebrandsltd.com/sitemap.rss</a>
	Robots.txt	<a href="http://bravebrandsltd.com/robots.txt">http://bravebrandsltd.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics

# Optimization