

# Website review breakdowncover.co.uk

Generated on July 17 2023 19:28 PM

The score is 64/100

Breakdown Cover I The Breakdown Cover Comparison Site

#### **SEO Content**

<b>⊘</b>	Title	Length: 53 Perfect, your title	contains between 10 and 70 characters.	
	Description	Compare breakdown cover from the leading UK providers in seconds. Use our breakdown cover comparison site to find the cheapest car breakdown cover.  Length: 147  Great, your meta description contains between 70 and 160 characters.		
8	Keywords	_	en't found meta keywords on your page. Use this free generator to create keywords.	
	Og Meta Properties	Good, your page take advantage of Og Properties.		
		Property	Content	
		url	https://www.breakdowncover.co.uk/	
		site_name	Breakdown Cover	
		locale	en_GB	
		type	website	
		title	Breakdown Cover   The Breakdown Cover Comparison Site	
		description	Compare breakdown cover from the leading UK providers in seconds. Use our breakdown cover comparison site to find the cheapest car breakdown cover.	
		image	https://www.breakdowncover.co.uk/wp- content/uploads/2022/12/breakdown.png	

#### **SEO Content**

		image:secure_url	•	w.breakdowi loads/2022/		•
		image:width	content/uploads/2022/12/breakdown.png 512			, mp.i.g
		image:height	512			
	Headings	<b>H1 H2</b> 1 5	<b>H3</b> 9	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H1] Breakdown Cover</li> <li>[H2] Compare Breakdown Cover for a cheaper deal</li> <li>[H2] What is Car Breakdown Cover?</li> <li>[H2] What types of breakdown cover are there?</li> <li>[H2] What are the different features of breakdown cover</li> <li>[H2] Breakdown Cover FAQs</li> <li>[H3] Breakdown Cover Comparison</li> <li>[H3] Can I get breakdown cover on any vehicle?</li> <li>[H3] Is breakdown cover a legal requirement?</li> <li>[H3] Should I get personal or vehicle breakdown cover?</li> <li>[H3] Does breakdown cover include basic fixes?</li> <li>[H3] What is excess on breakdown cover?</li> <li>[H3] What happens if I break down without breakdown cover?</li> <li>[H3] Should I choose the cheapest breakdown cover?</li> <li>[H3] Can I cancel my breakdown cover policy?</li> <li>[H4] Privacy Overview</li> </ul>		? pown cover?  n cover? ? akdown cover?		
	Images	We found 9 images Good, most or all o			tributes.	
8	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this rethat your website probably needs more text content.			cent, this means	
	Flash	Perfect, no Flash co	ontent has be	een detected	d on this pa	ige.
<b></b>	Iframe	Great, there are no	Iframes dete	ected on this	s page.	

### **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.

#### **SEO Links**

	In-page links	We found a total of 11 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 18.18%  Internal Links 81.82%

## In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Breakdown Cover	Internal	Passing Juice
European Breakdown Cover	Internal	Passing Juice
Personal Breakdown Cover	Internal	Passing Juice
Motorbike Breakdown Cover	Internal	Passing Juice
Van Breakdown Cover	Internal	Passing Juice
More Services	Internal	Passing Juice
Sell My Car	Internal	Passing Juice
News & Guides	Internal	Passing Juice
EnergySwitch	External	Passing Juice
Boiler Cover	External	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	personal more car policy european get
		breakdown include Cover vehicle

## **Keywords Consistency**

## **Keywords Consistency**

breakdown	59	✓	×	<b>*</b>	*
cover	59	♥	×	♥	♥
car	22	×	×	✓	✓
policy	14	×	×	×	♥
more	12	×	×	×	×

## Usability

0	Url	Domain : breakdowncover.co.uk Length : 20
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b>②</b>	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors: 23 Warnings: 0
<b></b>	Email Privacy	Great no email address has been found in plain text!
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### **Document**

Sp.	Speed Tips	•	Excellent, your website doesn't use nested tables.
		×	Too bad, your website is using inline styles.
		~	Great, your website has few CSS files.
		×	Too bad, your website has too many JS files (more than 6).
		~	Perfect, your website takes advantage of gzip.

#### Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

## Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://www.breakdowncover.co.uk/sitemaps.xml
Robots.txt	http://breakdowncover.co.uk/robots.txt
	Great, your website has a robots.txt file.
Analytics	Missing
	We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.