



# Website review britannica.com

Generated on May 02 2024 14:03 PM






The score is 64/100




## SEO Content

	<p>Title</p>	<p>Encyclopedia Britannica   Britannica</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.</p> <p><b>Length : 170</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>britannica, reference, online, encyclopedia, encyclopaedia, store, dictionary, thesaurus</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>WEBSITE</td> </tr> <tr> <td>title</td> <td>Encyclopedia Britannica</td> </tr> <tr> <td>description</td> <td>Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.</td> </tr> <tr> <td>site_name</td> <td>Encyclopedia Britannica</td> </tr> <tr> <td>url</td> <td>https://www.britannica.com/</td> </tr> <tr> <td>image</td> <td>https://cdn.britannica.com/mendel-resources/3-115/images/EBLogo.jpg?v=3.115.5</td> </tr> </tbody> </table>	Property	Content	type	WEBSITE	title	Encyclopedia Britannica	description	Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.	site_name	Encyclopedia Britannica	url	https://www.britannica.com/	image	https://cdn.britannica.com/mendel-resources/3-115/images/EBLogo.jpg?v=3.115.5
Property	Content															
type	WEBSITE															
title	Encyclopedia Britannica															
description	Explore the fact-checked online encyclopedia from Encyclopaedia Britannica with hundreds of thousands of objective articles, biographies, videos, and images from experts.															
site_name	Encyclopedia Britannica															
url	https://www.britannica.com/															
image	https://cdn.britannica.com/mendel-resources/3-115/images/EBLogo.jpg?v=3.115.5															
	<p>Headings</p>	<p><b>H1      H2      H3      H4      H5      H6</b></p>														




## SEO Content

	0	11	11	0	0	0
						
						<ul style="list-style-type: none"> <li>• [H2] Un-bee-lievable</li> <li>• [H2] Popular on Britannica</li> <li>• [H2] New on Britannica</li> <li>• [H2] Trending Quizzes</li> <li>• [H2] Featured Videos</li> <li>• [H2] Britannica Premium Subscription</li> <li>• [H2] Unlock Exclusive Content!</li> <li>• [H2] Britannica's content is among the most trusted in the world. Every article is written, and continually fact-checked, by our experts. Subscribe to Britannica Premium and unlock our entire database of trusted content today.</li> <li>• [H2] Explore Britannica</li> <li>• [H2] Calculators</li> <li>• [H2] More From Britannica</li> <li>• [H3] Discover More</li> <li>• [H3] Strong Dollar Bodes Well for Tourism</li> <li>• [H3] Articles</li> <li>• [H3] Features</li> <li>• [H3] Lists</li> <li>• [H3] History &amp; Society</li> <li>• [H3] Science &amp; Tech</li> <li>• [H3] Biographies</li> <li>• [H3] Animals &amp; Nature</li> <li>• [H3] Geography &amp; Travel</li> <li>• [H3] Arts &amp; Culture</li> </ul>
	Images	We found 42 images on this web page.				
		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.				
	Text/HTML Ratio	Ratio : <b>28%</b>				
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.				
	Flash	Perfect, no Flash content has been detected on this page.				
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.				

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

		
	In-page links	We found a total of 193 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.81% Internal Links 91.19%

## In-page links

Anchor	Type	Juice
<a href="#">Subscribe</a>	Internal	Passing Juice
<a href="#">Games &amp; Quizzes</a>	Internal	Passing Juice
<a href="#">History &amp; Society</a>	Internal	Passing Juice
<a href="#">Science &amp; Tech</a>	Internal	Passing Juice
<a href="#">Biographies</a>	Internal	Passing Juice
<a href="#">Animals &amp; Nature</a>	Internal	Passing Juice
<a href="#">Geography &amp; Travel</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture</a>	Internal	Passing Juice
<a href="#">Money</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">On This Day</a>	Internal	Passing Juice
<a href="#">One Good Fact</a>	Internal	Passing Juice
<a href="#">Dictionary</a>	Internal	Passing Juice
<a href="#">New Articles</a>	Internal	Passing Juice
<a href="#">Lifestyles &amp; Social Issues</a>	Internal	Passing Juice
<a href="#">Philosophy &amp; Religion</a>	Internal	Passing Juice
<a href="#">Politics, Law &amp; Government</a>	Internal	Passing Juice
<a href="#">World History</a>	Internal	Passing Juice

## In-page links

<a href="#">Health &amp; Medicine</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Technology</a>	Internal	Passing Juice
<a href="#">Browse Biographies</a>	Internal	Passing Juice
<a href="#">Birds, Reptiles &amp; Other Vertebrates</a>	Internal	Passing Juice
<a href="#">Bugs, Mollusks &amp; Other Invertebrates</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Fossils &amp; Geologic Time</a>	Internal	Passing Juice
<a href="#">Mammals</a>	Internal	Passing Juice
<a href="#">Plants</a>	Internal	Passing Juice
<a href="#">Geography &amp; Travel</a>	Internal	Passing Juice
<a href="#">Entertainment &amp; Pop Culture</a>	Internal	Passing Juice
<a href="#">Literature</a>	Internal	Passing Juice
<a href="#">Sports &amp; Recreation</a>	Internal	Passing Juice
<a href="#">Visual Arts</a>	Internal	Passing Juice
<a href="#">Companions</a>	Internal	Passing Juice
<a href="#">Demystified</a>	Internal	Passing Juice
<a href="#">Image Galleries</a>	Internal	Passing Juice
<a href="#">Infographics</a>	Internal	Passing Juice
<a href="#">Lists</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Spotlights</a>	Internal	Passing Juice
<a href="#">Summaries</a>	Internal	Passing Juice
<a href="#">The Forum</a>	Internal	Passing Juice
<a href="#">Top Questions</a>	Internal	Passing Juice
<a href="#">#WTFact</a>	Internal	Passing Juice
<a href="#">100 Women</a>	Internal	Passing Juice
<a href="#">Britannica Kids</a>	Internal	Passing Juice

## In-page links

<a href="#">Saving Earth</a>	Internal	Passing Juice
<a href="#">Space Next 50</a>	Internal	Passing Juice
<a href="#">Student Center</a>	Internal	Passing Juice
<a href="#">Un-bee-lievable</a>	Internal	Passing Juice
<a href="#">North Carolina</a>	Internal	Passing Juice
<a href="#">monster in the closet</a>	Internal	Passing Juice
<a href="#">more than 50,000 bees</a>	External	Passing Juice
<a href="#">Los Angeles Dodgers</a>	Internal	Passing Juice
<a href="#">delayed 90 minutes due to a swarm</a>	Internal	Passing Juice
<a href="#">the beekeeper</a>	Internal	Passing Juice
<a href="#">pollinators</a>	Internal	Passing Juice
<a href="#">vital as they are varied</a>	Internal	Passing Juice
<a href="#">Amazing Facts About Bees</a>	Internal	Passing Juice
<a href="#">What Would Happen If All the Bees Died?</a>	Internal	Passing Juice
<a href="#">What's the Difference Between a Bee and a Wasp?</a>	Internal	Passing Juice
<a href="#">Why Do Bees Buzz?</a>	Internal	Passing Juice
<a href="#">8 Incredible Types of Bees</a>	Internal	Passing Juice
<a href="#">Federal Reserve</a>	Internal	Passing Juice
<a href="#">interest rates</a>	Internal	Passing Juice
<a href="#">inflation</a>	Internal	Passing Juice
<a href="#">tourists to travel</a>	Internal	Passing Juice
<a href="#">euros</a>	Internal	Passing Juice
<a href="#">reais</a>	Internal	Passing Juice
<a href="#">Canadian dollars</a>	Internal	Passing Juice
<a href="#">Weak yen</a>	Internal	Passing Juice
<a href="#">yen</a>	Internal	Passing Juice
<a href="#">ramen</a>	Internal	Passing Juice
<a href="#">Blame inflation</a>	Internal	Passing Juice

## In-page links

<a href="#">Japan</a>	Internal	Passing Juice
<a href="#">Asian nations</a>	Internal	Passing Juice
<a href="#">South Korea</a>	Internal	Passing Juice
<a href="#">yield curve</a>	Internal	Passing Juice
<a href="#">manage interest rates</a>	Internal	Passing Juice
<a href="#">Exchange rates: The (relative) price of money</a>	Internal	Passing Juice
<a href="#">exchange rate</a>	Internal	Passing Juice
<a href="#">COVID-19 pandemic</a>	Internal	Passing Juice
<a href="#">Fed to aggressively hike rates</a>	Internal	Passing Juice
<a href="#">Zionism</a>	Internal	Passing Juice
<a href="#">May Day</a>	Internal	Passing Juice
<a href="#">xXx</a>	Internal	Passing Juice
<a href="#">St. Catherine of Siena</a>	Internal	Passing Juice
<a href="#">Humza Yousaf</a>	Internal	Passing Juice
<a href="#">Cinco de Mayo</a>	Internal	Passing Juice
<a href="#">MiG</a>	Internal	Passing Juice
<a href="#">carbonation</a>	Internal	Passing Juice
<a href="#">Ruth First</a>	Internal	Passing Juice
<a href="#">forum</a>	Internal	Passing Juice
<a href="#">26 Decade-Defining Events in U.S. History</a>	Internal	Passing Juice
<a href="#">Who Was the Woman Behind the Statue of Liberty?</a>	Internal	Passing Juice
<a href="#">Why Do Some Cicadas Appear Only Every 17 Years?</a>	Internal	Passing Juice
<a href="#">Radium Girls: The Women Who Fought for Their Lives in a Killer Workplace</a>	Internal	Passing Juice
<a href="#">Timeline of the 1980s</a>	Internal	Passing Juice
<a href="#">Why Does the United States Have More Tornadoes than Any Other Country?</a>	Internal	Passing Juice
<a href="#">Why Did the Soviet Union Collapse?</a>	Internal	Passing Juice
<a href="#">How Did Helen Keller Fly a Plane?</a>	Internal	Passing Juice

## In-page links

<a href="#">Timeline of the 2000s</a>	Internal	Passing Juice
<a href="#">All 119 References in “We Didn’t Start the Fire,” Explained</a>	Internal	Passing Juice
<a href="#">7 of History's Most Notorious Serial Killers&amp;nbsp;:</a>	Internal	Passing Juice
<a href="#">Vietnam War Timeline</a>	Internal	Passing Juice
<a href="#">There’s a Riot Goin’ On: Riots in U.S. History (Part One)</a>	Internal	Passing Juice
<a href="#">The 6 Deadliest Earthquakes Since 1950</a>	Internal	Passing Juice
<a href="#">The World’s 5 Most Commonly Used Writing Systems</a>	Internal	Passing Juice
<a href="#">7 Vestigial Features of the Human Body</a>	Internal	Passing Juice
<a href="#">All 81 References in Fall Out Boy’s “We Didn’t Start the Fire,” Explained</a>	Internal	Passing Juice
<a href="#">9 Noteworthy Bog Bodies (And What They Tell Us)</a>	Internal	Passing Juice
<a href="#">9 of the World’s Deadliest Spiders</a>	Internal	Passing Juice
<a href="#">Investing</a>	Internal	Passing Juice
<a href="#">Retirement</a>	Internal	Passing Juice
<a href="#">Household Finance</a>	Internal	Passing Juice
<a href="#">Companies</a>	Internal	Passing Juice
<a href="#">5 ethical questions about artificial intelligence</a>	Internal	Passing Juice
<a href="#">How to donate your vehicle so everybody wins</a>	Internal	Passing Juice
<a href="#">Making a blended family estate plan? These 7 steps will help</a>	Internal	Passing Juice
<a href="#">An alchemy of assets: Understanding the Federal Reserve’s balance sheet</a>	Internal	Passing Juice
<a href="#">U.S. marijuana laws by state</a>	Internal	Passing Juice
<a href="#">José Andrés</a>	Internal	Passing Juice
<a href="#">The appeal of green burials</a>	Internal	Passing Juice
<a href="#">The impact of COVID-19</a>	Internal	Passing Juice
<a href="#">Where in America is That?</a>	Internal	Passing Juice
<a href="#">From Athena to Zeus: Basics of Greek Mythology</a>	Internal	Passing Juice
<a href="#">Ultimate Animals Quiz</a>	Internal	Passing Juice
<a href="#">Guess the Language! Quiz</a>	Internal	Passing Juice

## In-page links

<a href="#">Best Picture Movie Quote Quiz</a>	Internal	Passing Juice
<a href="#">American Civil Rights Movement Quiz</a>	Internal	Passing Juice
<a href="#">Name That Thing: Tools</a>	Internal	Passing Juice
<a href="#">The Dog Breed Quiz</a>	Internal	Passing Juice
<a href="#">Baking and Baked Goods Quiz</a>	Internal	Passing Juice
<a href="#">First Ladies of the United States Quiz</a>	Internal	Passing Juice
<a href="#">Learn the history of AAPI Heritage Month</a>	Internal	Passing Juice
<a href="#">The political history of the term “Asian American”</a>	Internal	Passing Juice
<a href="#">Kamala Harris's path to the U.S. vice presidency</a>	Internal	Passing Juice
<a href="#">Who was the first woman of color elected to the&amp;nbsp;U.S. Congress?</a>	Internal	Passing Juice
<a href="#">How Chinese immigrants built the Transcontinental Railroad</a>	Internal	Passing Juice
<a href="#">Who was the first Asian American woman in the U.S. Navy?</a>	Internal	Passing Juice
<a href="#">Subscribe Now!</a>	Internal	Passing Juice
<a href="#">History &amp; Society</a>	Internal	Passing Juice
<a href="#">What Is a Cashless Society and How Does It Work?</a>	Internal	Passing Juice
<a href="#">Timeline of the Titanic’s Final Hours</a>	Internal	Passing Juice
<a href="#">Science &amp; Tech</a>	Internal	Passing Juice
<a href="#">What Happened to Acid Rain?</a>	Internal	Passing Juice
<a href="#">5 Unforgettable Moments in the History of Spaceflight</a>	Internal	Passing Juice
<a href="#">Biographies</a>	Internal	Passing Juice
<a href="#">Patsy Mink</a>	Internal	Passing Juice
<a href="#">Duke Kahanamoku</a>	Internal	Passing Juice
<a href="#">Animals &amp; Nature</a>	Internal	Passing Juice
<a href="#">7 of the World’s Most Poisonous Mushrooms</a>	Internal	Passing Juice
<a href="#">Geography &amp; Travel</a>	Internal	Passing Juice
<a href="#">Cheating Death on Everest</a>	Internal	Passing Juice
<a href="#">7 of the World’s Most Dangerous Festivals</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture</a>	Internal	Passing Juice




## In-page links

<a href="#">Abstract Expressionism</a>	Internal	Passing Juice
<a href="#">10 Must-Read Modern Poets</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Compound Interest Calculator</a>	Internal	Passing Juice
<a href="#">Mortgage Payment Calculator</a>	Internal	Passing Juice
<a href="#">Percentage Increase Calculator</a>	Internal	Passing Juice
<a href="#">Retirement Income Calculator</a>	Internal	Passing Juice
<a href="#">Time Value of Money (TVM) Calculator</a>	Internal	Passing Juice
<a href="#">ProCon.org</a>	External	Passing Juice
<a href="#">Britannica Money</a>	Internal	Passing Juice
<a href="#">Advocacy for Animals</a>	Internal	Passing Juice
<a href="#">Alain Elkann Interviews</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Merriam-Webster</a>	External	Passing Juice
<a href="#">School &amp; Library</a>	External	Passing Juice
<a href="#">Melingo</a>	External	Passing Juice
<a href="#">Britannica Books</a>	Internal	Passing Juice
<a href="#">Escola</a>	Internal	Passing Juice
<a href="#">Britannica English-Arabic</a>	External	Passing Juice
<a href="#">NGLISH Sp-En Translation</a>	External	Passing Juice
<a href="#">ProCon</a>	External	Passing Juice
<a href="#">Britannica Merch</a>	External	Passing Juice
<a href="#">iPhone App</a>	External	Passing Juice
<a href="#">iPad App</a>	External	Passing Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">Brazil</a>	Internal	Passing Juice
<a href="#">China</a>	External	Passing Juice
<a href="#">Japan</a>	External	Passing Juice

## In-page links

<a href="#">Latin America</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">Encyclopaedia Britannica's Syndication API</a>	External	Passing Juice
<a href="#">International Publishing</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">About Us &amp; Legal Info</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Diversity</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	more calculator animals rates all britannica history travel quiz money
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
britannica	23	✓	✓	✓	✓
more	16	✗	✗	✗	✓
history	12	✗	✗	✗	✓
rates	10	✗	✗	✗	✗
quiz	10	✗	✗	✗	✓












## Usability

	Url	Domain : britannica.com Length : 14
	Favicon	Great, your website has a favicon.



## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 9 Warnings : 16				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>				





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.britannica.com/bps-ssl-gsm-index.xml">https://www.britannica.com/bps-ssl-gsm-index.xml</a>
	Robots.txt	<a href="http://britannica.com/robots.txt">http://britannica.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>