



# Website review digiperform.com

Generated on July 15 2023 10:58 AM






The score is 59/100





## SEO Content

	Title	<p>Digital Marketing Training Courses &amp; Certification   Digiperform</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers &amp; Working Professionals. Free Demo Available</p> <p><b>Length : 201</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Digital marketing course, Digital Marketing Training, Digital marketing Institute, Digital Marketing</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Digital Marketing Training Courses &amp; Certification   Digiperform</td> </tr> <tr> <td>description</td> <td>Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers &amp; Working Professionals. Free Demo Available</td> </tr> <tr> <td>url</td> <td>https://digiperform.com/</td> </tr> <tr> <td>site_name</td> <td>Digiperform</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Digital Marketing Training Courses & Certification   Digiperform	description	Asia's leading Digital Marketing Training Company offering certified advanced Digital Marketing courses with placements for Entrepreneurs, Freshers & Working Professionals. Free Demo Available	url	https://digiperform.com/	site_name	Digiperform
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## SEO Content

	Headings	H1 1	H2 1	H3 8	H4 0	H5 6	H6 5
	Headings	<ul style="list-style-type: none"> <li>• [H1] Asia's Leading Brand In Digital Career Training</li> <li>• [H2] Know How Digital Marketing Can Help You?</li> <li>• [H3] Why Choose Digital Marketing Course from Digiperform?</li> <li>• [H3] Award Winning LMS – DOLMS!</li> <li>• [H3] Digiperform Certified Programs. Join The Next Revolution Now!</li> <li>• [H3] Annual DigiHero Program</li> <li>• [H3] Online Marketing Professional</li> <li>• [H3] Online Marketing Practitioner</li> <li>• [H3] What Our Trainees Have To Say</li> <li>• [H3] Corporates Clients Hiring Digiperformers Include</li> <li>• [H5] 45,000+ Students Trained 40+ Centers 2500+ Batches 36,000+ Placements</li> <li>• [H5] Asia’s Most Trusted Brand</li> <li>• [H5] GET CERTIFIED</li> <li>• [H5] AWARD-WINNING LMS</li> <li>• [H5] MOST IN-DEPTH PROGRAM</li> <li>• [H5] Theory, Live Practical &amp; Implementation</li> <li>• [H6]</li> <li>• [H6]</li> <li>• [H6]</li> <li>• [H6] Confused? Why not let us help!</li> </ul>					
	Images	<p>We found 49 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


## SEO Links

	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	institute digiprform course pradesh marketing program digital videos get months
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
digital	18	✓	✓	✓	✓
digiprform	18	✓	✗	✗	✓
course	17	✓	✓	✓	✓
marketing	16	✓	✓	✓	✓
program	7	✗	✗	✗	✓












## Usability

	Url	Domain : digiprform.com Length : 15
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 65 Warnings : 44
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://digiperform.com/sitemap_index.xml">https://digiperform.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://digiperform.com/robots.txt">http://digiperform.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.