Website review
digitalaka.com

Generated on March 13 2024 07:02 AM

The score is 58/100

SEO Content

✓	Title	#1 Best Company For Complete Email Marketing Solutions- Digitalaka **Length : 66** Perfect, your title contains between 10 and 70 characters.
✓	Description	DigitalAka is one of the top email marketing company, offers the latest solutions worldwide Want to send Bulk mail to your huge email list? **Length : 139** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	email marketing company Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	#1 Best Company For Complete Email Marketing Solutions- Digitalaka
description	DigitalAka is one of the top email marketing company, offers the latest solutions worldwide Want to send Bulk mail to your huge email list?
url	https://digitalaka.com/
site_name	Digital Aka
image	https://digitalaka.com/wp-content/uploads/2018/10/smtp-server-india-300x256.png

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	2	3	1	8	6	0

SEO Content

⊙		- [H1] - [H1] EMAIL CAMPAIGN - [H2] Complete Solution for Email Marketing - [H2] Our Blog - [H2] Awesome Skills - [H3] Open Skype - [H4] Email Marketing - [H4] Bulk Email Services - [H4] SMTP Server - [H4] Clients - [H4] Quick Links - [H4] POLICY - [H4] Payment Option - [H4] Contact US - [H5] - [H5] - [H5] - [H5] Choosing the Right Mass Mailing Service Provider for your Business - [H5] Utilizing Bulk Email Services for Marketing Agencies to Boost Business Growth - [H5] Choosing the Best Bulk Mailing Server Provider: Guide for Easy and Effective Email Campaigns
❌	Images	We found 73 images on this web page. 29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 42 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.38% Internal Links 97.62%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Company	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Bulk Email Services	Internal	Passing Juice
SMTP Server India	Internal	Passing Juice
Email Marketing Services India	Internal	Passing Juice
Bulk SMS Marketing	Internal	Passing Juice
Voice Sms Service	Internal	Passing Juice
Reseller Email Marketing	Internal	Passing Juice
Super Email Reseller Program	Internal	Passing Juice
Pricing	Internal	Passing Juice
SMTP INR PRICING	Internal	Passing Juice
Bulk Email Services Plan	Internal	Passing Juice
Voice Sms Service Plan	Internal	Passing Juice
SMS-PLAN	Internal	Passing Juice
Super Reseller Email Marketing Plan	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact us	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Live Chat With Expert	External	Passing Juice
Choosing the Right Mass Mailing Service Provider for your Business	Internal	Passing Juice
-	Internal	Passing Juice
Utilizing Bulk Email Services for Marketing Agencies to Boost Business Growth	Internal	Passing Juice
-	Internal	Passing Juice
Choosing the Best Bulk Mailing Server Provider: Guide for Easy and Effective Email Campaigns	Internal	Passing Juice
-	Internal	Passing Juice
Email marketing Company In Mumbai	Internal	Passing Juice
Email Marketing Company In Chennai	Internal	Passing Juice
Email Marketing Company In Delhi	Internal	Passing Juice
Email Marketing Company In Kolkata	Internal	Passing Juice
Banglore	Internal	Passing Juice
Ghaziabad	Internal	Passing Juice
UK	Internal	Passing Juice
Spain	Internal	Passing Juice
US	Internal	Passing Juice
France	Internal	Passing Juice
Germany	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Anti Spam Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Refund Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	mailing agencies email marketing services company bulk provider policy campaigns

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
email	16	✔	✔	✔	✔
bulk	8	✘	✘	✔	✔
marketing	8	✔	✔	✔	✔
services	7	✘	✘	✘	✔
mailing	4	✘	✘	✘	✔

Usability

	Url	Domain : digitalaka.com Length : 14
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 35 Warnings : 11
✔	Email Privacy	Great no email address has been found in plain text!

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://digitalaka.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics