Agency and School of Internet Marketing GUSAROV



# Website review edugusarov.com

Generated on March 31 2024 11:35 AM

The score is 67/100

#### **SEO Content**

0	Title	Length : 28	B	eting agency ontains betw	een 10 and	70 charact	ers.
0	Description	the site. Length : 70	5	-			he business, not I 160 characters.
$\bigotimes$	Keywords			n't found me enerator to c	-		age. Use <u>this free</u>
$\bigcirc$	Og Meta Properties			ke advantag	e of Og Prop	oerties.	
		Property locale locale:alter		<b>Content</b> en_GB ru_RU			
		type title		website	o mortestin		
		description		Perfomance	ce marketing e internet m e business,	arketing a	
		url		https://edu	gusarov.cor	n/	
		site_name		GUSAROV	EDU		
0	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		• [H1]	Agency	y and School	of Internet	Marketing (	GUSAROV

#### **SEO Content**

$\bigotimes$	Images	We found 11 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 9 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

# In-page links

Anchor	Туре	Juice
Services	Internal	Passing Juice
Promotion of sites in Europe	Internal	Passing Juice
<u>Courses</u>	Internal	Passing Juice
Digital Marketing Courses	Internal	Passing Juice

# In-page links

Social Media Marketing Course	Internal	Passing Juice
About us	Internal	Passing Juice
Blog	Internal	Passing Juice
<u>Reviews</u>	Internal	Passing Juice
processing policy	Internal	Passing Juice

# SEO Keywords

0	Keywords Cloud	europe sites Services COURSES blog marketing agency digital performance promotion

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
marketing	4	×	×	×	×
courses	4	×	×	×	×
services	3	×	×	×	×
agency	2	×	×	<b>*</b>	×
blog	2	×	×	×	×

### Usability

0	Url	Domain : edugusarov.com Length : 14
$\bigcirc$	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

# Usability

$\bigcirc$		
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigcirc$	W3C Validity	Errors : 0 Warnings : 12
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>

### Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://edugusarov.com/sitemap_index.xml
	Robots.txt	http://edugusarov.com/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
$\bigotimes$	Analytics	Missing
w is the second		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.