Website review
peppersquare.com

Generated on December 08 2023 06:39 AM

The score is 53/100

SEO Content

✓	Title	Enterprise UX Design Agency - Pepper Square **Length : 43** Perfect, your title contains between 10 and 70 characters.
✓	Description	Pepper Square, is ranked among the best UI UX design agency in Dallas, US. We offer enterprise UX design, website design, software, and mobile app development. **Length : 159** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Enterprise UX Design Agency - Pepper Square
description	Pepper Square, is ranked among the best UI UX design agency in Dallas, US. We offer enterprise UX design, website design, software, and mobile app development.
url	https://www.peppersquare.com/
site_name	Pepper Square
image:width	600
image:height	315

SEO Content

		image	https://www.peppersquare.com/wp-content/uploads/2022/07/OG-Tag-Home.jpg			
		image:type	image/jpeg			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		0	13	10	0	0	0

- [H2] Amplify Xperiences
- [H2] Mobile and Web Apps that help societies
- [H2] Websites with Happy user experiences
- [H2] UI UX Designs that transform the world
- [H2] Simplify Interfaces
- [H2] What we do
- [H2] What we offer
- [H2] UI UX Design
- [H2] UI Development
- [H2] Software Development
- [H2] Analytics
- [H2] Our Work
- [H2] Insights
- [H3] UI UX Design
- [H3] UI Development
- [H3] Software Development
- [H3] Analytics
- [H3] UI UX Design
- [H3] UI Development
- [H3] Software Development
- [H3] Analytics
- [H3] How Much Does it Cost to Build an App? A Comprehensive Guide!
- [H3] A Comprehensive Guide on the Cost of Building an eCommerce Website

❌	Images	We found 66 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 20 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Show blog	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Blog	Internal	Passing Juice
Portfolios	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Let's Begin	Internal	Passing Juice
How we help	Internal	Passing Juice
Discover More	Internal	Passing Juice
Discover More	Internal	Passing Juice
Discover More	Internal	Passing Juice
Discover More	Internal	Passing Juice
Read Case Study	Internal	Passing Juice
Read Case Study	Internal	Passing Juice
Subscribe to Newsletter	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Cookies		Internal	Passing Juice
Site Map		Internal	Passing Juice
India Site		Internal	Passing Juice
Global Site		Internal	Passing Juice

SEO Keywords

Keywords Cloud	study design app case toggle blog mobile development menu read

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
menu	13	✖	✖	✖	✖
toggle	12	✖	✖	✖	✖
design	9	✔	✖	✔	✔
app	8	✖	✖	✔	✔
development	6	✖	✖	✔	✔

Usability

	Url	Domain : peppersquare.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

✗		

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 23 Warnings : 32
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.peppersquare.com/sitemap_index.xml
		https://www.peppersquare.com/in/sitemap_index.xml
✓	Robots.txt	http://peppersquare.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics