

Website review primexmediaservices.com

Generated on August 24 2023 11:08 AM

The score is 51/100

SEO Content

| | Title | Primex I | Media Service | es | | | |
|---|--------------------|--|--|--|--|---|-------------------------------------|
| | | Length | : 21 | | | | |
| | | Perfect, | your title co | ntains betw | een 10 and | 70 characte | ers. |
| 8 | Description | Length | : 0 | | | | |
| | | | d. We haven' ne meta tags | | | | age. Use <u>this</u> |
| | Keywords | _ | d. We haven' neta tags ger | | _ | | ge. Use <u>this free</u> |
| 8 | Og Meta Properties | social cr | ie does not to awler's bette es generator | er structuriz | e your page | | nis tags allows ree og |
| 0 | Headings | H1 3 | H2 10 | H3 5 | H4 0 | H5 31 | H6 0 |
| | | • [• [• [• [• [• [• [• [• [• [| H1] Empower H1] Unrivale H1] Building H2] A PR Age H2] Brands H2] Our Best H2] We do a H2] Insights, H2] Strong N H2] Strong N H2] Our Clie H2] Let's ma H2] Let's Ch H3] Rupa & G H3] Asian Gr H3] BLOCKC H3] Boman I H3] Hrithik F | d PR Service Connection Connectio | es in Indians for Lasting Successiovation in Extraording Successiovation in Extraording Succession in Extraording Succession Success | ng Impact as by Winnin Digital Trans ur clients. ends, Marke ing Awesome | g Hearts formation. ting Tips |

SEO Content

| | | [H5] Press Conference [H5] Strategic Communications [H5] Media Monitoring [H5] Content Writing [H5] Crisis Communication [H5] Sustainability & CSR [H5] Our Goal [H5] Our Mission [H5] The Early Days [H5] Business Conception [H5] First Big Win [H5] Frime Communications to Primex Media [H5] Leap Into Digital PR [H5] The COVID Era [H5] Present Time [H5] - Brand Strategy [H5] - Creative Direction [H5] - Machine Learning / Al [H5] Nitesh Desai [H5] Nitesh Desai [H5] Steven Morrison [H5] Staven Morrison [H5] Charlotte Johnson [H5] Jaideep Solanki [H5] Vikrant Adams [H5] OA Gaurav VK Singhvi [H5] Dr. Nidhi Singhvi [H5] 3 elements of an effective press release writing [H5] The Benefits of Hiring a Professional PR Media Agency [H5] Send Us A Message |
|----------|-----------------|--|
| 8 | Images | We found 47 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ※ | Text/HTML Ratio | Ratio: 7 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| URL Rewrite | Good. Your links looks friendly! |
|-------------|----------------------------------|
| | |

SEO Links

| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|---|-------------------------|--|
| | In-page links | We found a total of 5 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80% |

In-page links

| Anchor | Туре | Juice |
|--------------------|----------|---------------|
| <u>Homepage</u> | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| <u>Services</u> | Internal | Passing Juice |
| +91 7574 000 691 | External | Passing Juice |
| Lets Start Project | Internal | Passing Juice |

SEO Keywords

| 0 | Keywords Cloud | team primex website pvt media press brand |
|---|----------------|---|
| | | agency Services visit |

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| media | 37 | ✓ | × | × | * |
| primex | 26 | ✓ | × | × | ♥ |
| services | 24 | * | × | × | * |

Keywords Consistency

| visit | 12 | × | × | × | × |
|---------|----|---|---|---|---|
| website | 12 | × | × | × | × |

Usability

| 0 | Url | Domain : primexmediaservices.com Length : 23 |
|---------|--------------|---|
| | Favicon | Great, your website has a favicon. |
| 8 | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| 8 | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| \bigcirc | Doctype | HTML 5 | | |
|------------|-----------------|---|--|--|
| | Encoding | Perfect. Your declared charset is UTF-8. | | |
| × | W3C Validity | Errors : 11 Warnings : 22 | | |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. | | |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
| 0 | Speed Tips | Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. | | |

Document

| ~ | Perfect, your website has few JavaScript files. |
|---|---|
| * | Perfect, your website takes advantage of gzip. |

Mobile

| Mobile Optimiza | Mobile Optimization | ✓ Apple Icon |
|-----------------|---------------------|-------------------|
| | | Meta Viewport Tag |
| | | ✓ Flash content |

Optimization

| XML Sitemap | Great, your website has an XML sitemap. |
|-------------|--|
| | https://primexmediaservices.com/wp-sitemap.xml |
| Robots.txt | http://primexmediaservices.com/robots.txt |
| | Great, your website has a robots.txt file. |
| Analytics | Missing |
| | We didn't detect an analytics tool installed on this website. |
| | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |