



# Analisi sito web swimmingpoolpumpsuk.co.uk

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Il punteggio è **46/100**







## SEO Content

	Title	Swimming Pool Pumps UK <b>Lunghezza : 22</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	Swimming Pool Pumps UK specialises in supplying swimming pool pumps along with all other required swimming pool equipment from swimming pool heat pumps to swimming pool chemicals. We aim to be your one stop pool shop. <b>Lunghezza : 217</b> Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>Swimming Pool Pumps UK</td></tr><tr><td>url</td><td>https://swimmingpoolpumpsuk.co.uk/</td></tr><tr><td>title</td><td>Swimming Pool Pumps UK</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Swimming Pool Pumps UK specialises in supplying swimming pool pumps along with all other required swimming pool equipment from swimming pool heat pumps to swimming pool chemicals. We aim to be your one stop pool shop.</td></tr></tbody></table>	Proprieta	Contenuto	site_name	Swimming Pool Pumps UK	url	https://swimmingpoolpumpsuk.co.uk/	title	Swimming Pool Pumps UK	type	website	description	Swimming Pool Pumps UK specialises in supplying swimming pool pumps along with all other required swimming pool equipment from swimming pool heat pumps to swimming pool chemicals. We aim to be your one stop pool shop.
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## SEO Content

		<p>image <a href="https://cdn.shopify.com/s/files/1/0251/8846/6750/files/header_logo_f87a998f-1bd6-4f3e-be56-f2f51a415ca9.png?height=628&amp;pad_color=fff&amp;v=1614295994&amp;width=1200">https://cdn.shopify.com/s/files/1/0251/8846/6750/files/header_logo_f87a998f-1bd6-4f3e-be56-f2f51a415ca9.png?height=628&amp;pad_color=fff&amp;v=1614295994&amp;width=1200</a></p> <p>image:secure_url <a href="https://cdn.shopify.com/s/files/1/0251/8846/6750/files/header_logo_f87a998f-1bd6-4f3e-be56-f2f51a415ca9.png?height=628&amp;pad_color=fff&amp;v=1614295994&amp;width=1200">https://cdn.shopify.com/s/files/1/0251/8846/6750/files/header_logo_f87a998f-1bd6-4f3e-be56-f2f51a415ca9.png?height=628&amp;pad_color=fff&amp;v=1614295994&amp;width=1200</a></p> <p>image:width 1200</p> <p>image:height 628</p> <p>image:alt Swimming Pool Pumps UK</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>2</td> <td>2</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Swimming Pool Pump Suppliers</li> <li>• [H1] Our Best Sellers</li> <li>• [H1] Categories</li> <li>• [H1] Account</li> <li>• [H1] Address</li> <li>• [H1] Contact</li> <li>• [H2] Swimming Pool Pumps</li> <li>• [H2] &lt;h1&gt;Swimming Pool Pumps&lt;/h1&gt;&lt;p&gt;We supply a wide variety of pumps including Aquaspeed, Viron eVo, Euroswim and more.&lt;/p&gt;</li> <li>• [H3] Pumps</li> <li>• [H3] Filters</li> <li>• [H4] 5KG Blue Horizons Winter Time</li> <li>• [H4] Plant Room Shield flood detection device. PRS001</li> <li>• [H4] Certikin New Generation Single Phase Aquaspeed Pump</li> <li>• [H4] Sta-Rite Swimming Pool Pump - Single Phase SRN</li> </ul>	H1	H2	H3	H4	H5	H6	6	2	2	4	0	0
H1	H2	H3	H4	H5	H6									
6	2	2	4	0	0									
	Images	<p>Abbiamo trovato 20 immagini in questa pagina web.</p> <p>11 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>												
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.												
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.												

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 74 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.35% Internal Links 98.65%

## In-page links

Anchor	Type	Juice
<a href="#">See all results (' + data.results_count + ')</a>	Interno	Passing Juice
<a href="#">Skip to content</a>	Interno	Passing Juice
<a href="#">Home</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Pumps</a>	Interno	Passing Juice
<a href="#">Chemicals</a>	Interno	Passing Juice
<a href="#">Domestic Pumps</a>	Interno	Passing Juice
<a href="#">Commercial Pumps</a>	Interno	Passing Juice
<a href="#">Pump Inverters</a>	Interno	Passing Juice
<a href="#">Filters</a>	Interno	Passing Juice
<a href="#">Multiport Valves &amp; Pressure Gauges</a>	Interno	Passing Juice
<a href="#">Filter Media</a>	Interno	Passing Juice
<a href="#">Cartridge Filters</a>	Interno	Passing Juice
<a href="#">Multicyclone Filters</a>	Interno	Passing Juice

## In-page links

<a href="#">Heat Pumps</a>	Interno	Passing Juice
<a href="#">Electric Heaters</a>	Interno	Passing Juice
<a href="#">Gas Boilers</a>	Interno	Passing Juice
<a href="#">Oil Boilers</a>	Interno	Passing Juice
<a href="#">Heat Exchangers</a>	Interno	Passing Juice
<a href="#">Dehumidifiers</a>	Interno	Passing Juice
<a href="#">Bubble Covers</a>	Interno	Passing Juice
<a href="#">Bubble Cover Rollers</a>	Interno	Passing Juice
<a href="#">Safety Covers</a>	Interno	Passing Juice
<a href="#">Slatted Covers</a>	Interno	Passing Juice
<a href="#">Winter Covers</a>	Interno	Passing Juice
<a href="#">Certikin S/S Ladders 1.7&amp;quot;/43mm</a>	Interno	Passing Juice
<a href="#">Certikin S/S Ladders 1.5&amp;quot;/38mm</a>	Interno	Passing Juice
<a href="#">Ladder Spares</a>	Interno	Passing Juice
<a href="#">Lane Marking Equipment</a>	Interno	Passing Juice
<a href="#">Competition Equipment</a>	Interno	Passing Juice
<a href="#">Diving Boards</a>	Interno	Passing Juice
<a href="#">Overflow Grating/Drainage Channel</a>	Interno	Passing Juice
<a href="#">Pool Shell Finishes</a>	Interno	Passing Juice
<a href="#">Diving Boards Roman Ends &amp; Slides Spares</a>	Interno	Passing Juice
<a href="#">Maintenance Equipment</a>	Interno	Passing Juice
<a href="#">Automatic Pool Cleaner</a>	Interno	Passing Juice
<a href="#">Automatic Pool Cleaner Spares</a>	Interno	Passing Juice
<a href="#">White ABS</a>	Interno	Passing Juice
<a href="#">Black ABS</a>	Interno	Passing Juice
<a href="#">Grey ABS</a>	Interno	Passing Juice
<a href="#">Stainless Steel Fittings</a>	Interno	Passing Juice
<a href="#">Pipe and Fittings 1.5" - White</a>	Interno	Passing Juice


## In-page links

<a href="#">Pipe and fittings 2" white</a>	Interno	Passing Juice
<a href="#">Pipe and Fittings 1.5" Gray</a>	Interno	Passing Juice
<a href="#">Pipe and Fittings 2" Gray</a>	Interno	Passing Juice
<a href="#">ABS Lights &amp; Accessories</a>	Interno	Passing Juice
<a href="#">Lighting Spares</a>	Interno	Passing Juice
<a href="#">Transformers</a>	Interno	Passing Juice
<a href="#">Erosion Feeder</a>	Interno	Passing Juice
<a href="#">Domestic Dosing Systems</a>	Interno	Passing Juice
<a href="#">Dosing Pumps</a>	Interno	Passing Juice
<a href="#">Dosing Accessories</a>	Interno	Passing Juice
<a href="#">FLOC Dosing Set</a>	Interno	Passing Juice
<a href="#">Pool Lining</a>	Interno	Passing Juice
<a href="#">Swim Jets</a>	Interno	Passing Juice
<a href="#">Swim Jet Spares</a>	Interno	Passing Juice
<a href="#">Pool Enclosures</a>	Interno	Passing Juice
<a href="#">Water Features</a>	Interno	Passing Juice
<a href="#">Air Blowers</a>	Interno	Passing Juice
<a href="#">Submersible Pumps</a>	Interno	Passing Juice
<a href="#">Log in</a>	Interno	Passing Juice
<a href="#">Sign up</a>	Interno	Passing Juice
<a href="#">View Product</a>	Interno	Passing Juice
<a href="#">View Product</a>	Interno	Passing Juice
<a href="#">View Product</a>	Interno	Passing Juice
<a href="#">View Product</a>	Interno	Passing Juice
<a href="#">My Account</a>	Interno	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice

## In-page links

<a href="#">Terms of Service</a>	Interno	Passing Juice
<a href="#">Refund policy</a>	Interno	Passing Juice
<a href="#">JDR Group</a>	Esterno	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
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## Usabilità

	Url	Dominio : swimmingpoolpumpsuk.co.uk Lunghezza : 25
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.





## Documento

	Validita W3C	Errori : 12 Avvisi : 5				
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occorrenze</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>1</td></tr></tbody></table> <p>Tags HTML deprecati sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>	Deprecated tags	Occorrenze	<s>	1
Deprecated tags	Occorrenze					
<s>	1					
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="https://swimmingpoolpumpsuk.co.uk/sitemap.xml">https://swimmingpoolpumpsuk.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://swimmingpoolpumpsuk.co.uk/robots.txt">http://swimmingpoolpumpsuk.co.uk/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.  Google Analytics

# Ottimizzazione